



Summary Sheet

Council Report: Health & Wellbeing Board 1 June 2016

Title Healthy Ageing Framework - A co-ordinated whole system approach to Healthy Ageing for Rotherham

Is this a Key Decision and has it been included on the Forward Plan?

Strategic Director Approving Submission of the Report

Teresa Roche, Director of Public Health

Report Author(s)

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Ward(s) Affected

All wards

Executive Summary

An initial draft of a Healthy Ageing Framework has been developed to raise the profile of the needs of our ageing community and improve the coordination of the healthy ageing initiatives across Rotherham. Further stakeholder engagement will be sought to agree a vision that will drive activity forwards and improve the health and wellbeing of our ageing population.

Recommendations

The Health and Wellbeing Board are asked to consider;

- The first draft of the Healthy Ageing Framework and provide comments
- The suggested consultation and engagement with stakeholders in health, social care and voluntary and community sectors.

List of Appendices Included

Healthy Ageing Framework

Background Papers

Healthy Ageing Framework (Appendix 1)

Consideration by any other Council Committee, Scrutiny or Advisory Panel No further considerations

Council Approval Required No further approvals

Exempt from the Press and PublicNo exemptions required

A coordinated whole system approach to Healthy Ageing – Healthy Ageing Framework

1. Recommendations

- 1.1 The Health and Wellbeing Board are asked to consider;
 - The first draft of the Healthy Ageing Framework and provide comments
 - Consider the suggested stakeholder engagement for partners including health, social care and voluntary and community sectors.

2. Background

- 2.1 In Rotherham there are a number of strategies that set out priorities and outcomes for health, social care, housing and neighbourhoods for our ageing community. However, these are not always linked together, resulting in opportunities not being maximised.
- 2.2 The Cabinet lead for Health and Wellbeing tasked Council Officers to develop a Healthy Ageing Framework to drive forwards health and wellbeing activity on the "age well" agenda building on requests from the voluntary and community sector.
- 2.3 Guidance from the LGA (2012) "Ageing well: a whole system approach" recommends a "place based approach". This involves the public sector working together to deliver better value services to citizens through joint working and the reduction of waste and duplication. This allows for creative ways to work which overcomes departmental and agency silos. It also recommends using community assets (what the community already has rather than what is doesn't) to build and support capacity and social capital in local communities.
- 2.4 There has been good progress as a result of the development and delivery of the Better Care Fund and the intentions of the Healthy Ageing Framework intends to build on this.
- 2.5 There are a range of strategies and action plans that are delivering elements of the Healthy Ageing agenda. The challenge is how we ensure that there is a key golden thread that runs through all the strategies and ties "Healthy Ageing" projects together.
- 2.6 It is proposed that we do this by agreeing and using a common vision and establish a set of consistent tools to monitor performance and delivery against a high level set of outcomes. This would help us to develop an integrated set of principles and could be used to develop a commissioning model of excellence for healthy ageing in Rotherham.

3. Key Issues

- 3.1 We currently do not have a locally agreed vision for Healthy Ageing in Rotherham. It is suggested that we need to consult on a vision and plan to do this as part of the consultation with stakeholders in July 2016. A initial draft of the vision;
 - "to improve the health and wellbeing of the ageing community of Rotherham. Rotherham services work together seamlessly to develop healthy, independent and resilient citizens, who live good quality lives".
- 3.2 We recognise that there are a broad range of approaches across the system to deliver health and wellbeing improvements. We plan to utilise a range of principles below, within the development of the Framework:
 - Older people being viewed as an asset
 - Maximise the use of the community assets to facilitate healthy behaviours within our ageing communities
 - Prevention and early intervention to be woven into all pathways to foster independence, citizens improve quality of life and develop strong and supportive communities.
 - The Outcome Based Accountability framework to be used to address strategic outcomes e.g. improved healthy behaviours, reduced feelings of isolation and loneliness, improved mental wellbeing and improving independence.
 - Personal and community centred approaches which aim to enhance the lives of the people and within their local communities.
 - Value based approaches to ensure that we prioritise the wider goals of wellbeing, independence, social connectedness, choice and control.
- 3.3 A key development for the Health Ageing Framework is the need for partners to agree to work to a number of overarching outcomes. The overarching outcomes proposed are:
 - Increase Life expectancy
 - Increase Healthy life expectancy
 - Improve Independence and resilience
 - Reduce hospital admissions

4. Options considered and recommended proposal

4.1 The aim of the Healthy Aging Framework is to develop a whole system approach. The Health and Wellbeing Board are encouraged to recommend changes in the approach.

5. Consultation

5.1 **Phase 1:** There has been consultation with senior managers across Councillor Roche's portfolio Adult Social Care, Housing & Public Health. **Phase 2:** The proposed next steps include a wider stakeholder

engagement event in July 2016 to shape the vision and framework and ensure it meets the needs and expectations of all stakeholders.

Phase 3: Agree next steps.

6. Timetable and Accountability for Implementing this Decision

6.1 Timetable to be agreed with the Health and Wellbeing Board.

7. Financial and Procurement Implications

- 7.1 The framework does not require additional funding. However it will require commitment from partners. It should provide the opportunity for Rotherham's service and projects that focus on healthy ageing to be more coordinated.
- 7.2 If the Framework is adopted it could influence procurement which will maximise the impact of any procured services in the future.

8. Legal Implications

8.1 There are no identified legal implications at this stage.

9. Human Resources Implications

9.1 There are minimal human resource implications at this stage

10. Implications for Children and Young People and Vulnerable Adults

10.1 The paper will support the health and wellbeing of vulnerable adults by shaping the future direction of services.

11 Equalities and Human Rights Implications

11.1 There are currently no additional equality or human rights implications. Equality issues will be considered as part of the wider stakeholder engagement event.

12. Implications for Partners and Other Directorates

12.1 The activity and reach of the document is cross cutting via a wide range of organisations.

13. Risks and Mitigation

13.1 The collaborative approach to shaping and developing the Healthy

Ageing Framework at the early stages should mitigate the risk of the framework not meeting the objectives of the wide range of stakeholders involved in the healthy ageing agenda.

13.2 The stakeholder engagement will help provide a wider viewpoint on Healthy Ageing framework. Engagement with the community and voluntary sector should help to provide the citizen lens on the framework ensuring that this meets their needs.

13.3 Consultation with older people through existing interest groups.

14. Accountable Officer(s)

Teresa Roche, Director of Public Health

Approvals Obtained from:-

Strategic Director of Finance and Corporate Services:- n/a

Director of Legal Services:- n/a

Head of Procurement (if appropriate):- n/a

Rebecca Atchinson, Public Health Principal, Healthcare Public Health

Appendix 1

First draft of Healthy Ageing Framework for discussion

Healthy Ageing in Rotherham Emotionally Physically Living well well well Management of long Increased choice and control Continued learning Making living easier Are safe from abuse Feelingsafe intheir contribution (older people as an asset) Making a positive Healthy lifestyles Financial stability Not feeling lonely term condition Social networks Suitablehomes opportunities community Feel valued